



Case Study: Real-World Visibility Snapshot for Leaps in Learning

The following sample report was prepared for a real local business: Leaps in Learning, a reading tutoring service based in Columbia, CT. It demonstrates how AI-generated results (powered by ChatGPT) and Google's organic rankings can vary significantly — even for the same search phrases.

Key Takeaways:

- **Google Organic Ranking Success:** Leaps in Learning holds the **#1 position on Google** for broad searches like *"Reading Tutor CT"*.
- **AI Visibility Gap:** Despite this strong presence on Google, the business **does not appear in the top 5 AI-generated results** for that same term.
- **Hyperlocal Impact:**
 - For *"Reading Tutor Columbia CT"*, Leaps in Learning is #1 across both AI and Google.
 - For *"Reading Tutor Andover CT"*, the AI result is higher than Google's.
 - For *"Reading Tutor Marlborough CT"*, the business ranks well on Google, but is absent from AI's top 5.
 - For *"Reading Tutor Glastonbury CT"*, the AI result is higher than Google's.

These differences highlight why it's important to monitor how your business is represented not just in traditional search engines like Google, but also in emerging AI-powered tools. As AI adoption grows, your visibility in these tools can shape how potential customers discover you.



AI Visibility Report: Comparing Real-Time AI Search vs. Google Rankings

Powered by ChatGPT + Google SERP Analysis

Generated for: Leaps in Learning

Wondering how your business appears in search results? This report gives you a real-time snapshot of the **top-ranking businesses** for your chosen search phrases — across both AI-powered tools (like ChatGPT) and Google's organic search.

You'll see who's showing up for each keyword, and whether your business makes the cut. It's a fast, clear way to understand your visibility across platforms — and spot opportunities to improve.

👉 Note: All business names listed in the rankings are clickable links. Tap or click to explore each result directly.

Search Phrase: Reading Tutor CT

AI Results (Powered by ChatGPT)	Google Organic Rankings
1. wyzant.com/Connecticut_reading_tutors.aspx	1. Reading Tutor CT - Homeschool Help - Leaps in Learn...
2. brooklynletters.com/connecticut-reading-writing-tutor/	2. 25 Highest Rated Reading Tutors Near Connecticu...
3. care.com/reading-tutors/hartford-ct	3. Tutoring - New Haven Reads
4. 211ct.org/search?term=Tutoring+Services&page=1...	4. Reading Tutoring - Wethersfield
5. simpsonstutors.com/connecticut-tutors/	5. Connecticut Orton-Gillingham Tutors
	6. Tutoring Services - 211 Connecticut
	7. New Haven Tutoring Initiative
	8. Top 10 Reading Tutors in West Hartford, CT
	9. Reading Tutor Jobs, Employment in Connecticut

Search Phrase: Reading Tutor Columbia CT

AI Results (Powered by ChatGPT)	Google Organic Rankings
1. leapsinlearning.com	1. Reading Tutor CT - Homeschool Help - Leaps in Learn...
2. care.com/tutors/columbia-ct	2. About Leaps in Learning - Reading Tutor CT
3. wyzant.com/Connecticut_reading_tutors.a spx	3. Top 20 Tutors Near Me in Columbia, CT
4. varsitytutors.com/tutoring-columbia-ct	4. THE Top 10 Tutors in Columbia, CT - Affordable Prici...
5. leapsinlearning.com/about/	5. 25 Highest Rated Reading Tutors Near Connecticut
	6. Leaps in Learning, LLC - Private Tutors
	7. Top 10 English Tutors in Columbia, CT
	8. 25 Highest Rated Writing Tutors Near Columbia, CT
	9. Reading Tutoring - Wethersfield
	10. Find Expert Columbia CT Composition Tutors Available...

Search Phrase: Reading Tutor Andover CT

AI Results (Powered by ChatGPT)	Google Organic Rankings
1. care.com/reading-tutors/andover-ct	1. THE Top 10 Tutors in Andover, CT - Affordable Pricing
2. leapsinlearning.com/reading-tutor-andover-ct/	2. Tutoring in Andover, CT
3. heyttutor.com/tutors/ct/andover/	3. Leaps in Learning, LLC - Reading Tutor Andover CT
4. wyzant.com/Andover_CT_English_tutors.as px	4. Tutors by grade Andover, CT
5. leapsinlearning.com	5. 25 Highest Rated English Tutors Near Andover, CT
	6. Reading Tutor CT - Homeschool Help - Leaps in Learning, LLC

	7. Search Andover CT Language Arts Tutors Available Now
	8. Best Andover CT Tutors & Teachers - Tutoring Help
	9. Top 10 Malayalam reading Tutors in Andover, CT 2025
	10. Best Andover CT Tutors & Teachers - Tutoring Help

Search Phrase: Reading Tutor Marlborough CT

AI Results (Powered by ChatGPT)	Google Organic Rankings
1. care.com/reading-tutors/marlborough-ct	1. Top 10 Reading Tutors in Marlborough, CT
2. purplemath.com/marlborough_ct_wilson_reading_tutors.php	2. Marlborough, CT Wilson Reading Tutor
3. schooltutoring.com/tutoring-in-marlborough-connecti...	3. Reading Tutor CT - Homeschool Help - Leaps in Learnin...
4. care.com/tutors/marlborough-ct	4. THE Top 10 Tutors in Marlborough, CT - Affordable Pr...
5. tutorselect.com/find/marlborough_ct/tutors	5. Find Marlborough CT Tutors Available at Affordable Co...
	6. Top 20 Tutors Near Me in Marlborough, CT
	7. Leaps in Learning, LLC - Reading Tutor Hebron CT
	8. Literacy Volunteers of Central Connecticut
	9. Top 20 Tutors Near Me in Marlborough, CT
	10. Hiring Tutor Jobs, Employment in Marlborough, CT

Search Phrase: Reading Tutor Glastonbury CT

AI Results (Powered by ChatGPT)	Google Organic Rankings
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1. Superprof - Glastonbury Reading Lessons https://www.superprof.com/lessons/reading/glastonbury/	1. ACiccalone Tutoring & Ed Consulting reading dyslexia ... https://www.aciccalonetutoring.com/
2. Leaps in Learning - Reading Tutor Glastonbury CT https://leapsinlearning.com/reading-tutor-glastonbury-ct/	2. Tutoring & Test Prep in Glastonbury 06033 https://www.c2educate.com/locations/glastonbury-ct/
3. Care.com - Reading Tutors Glastonbury, CT https://www.care.com/reading-tutors/glastonbury-ct	3. Find a Reading tutor near me in Glastonbury - Superprof https://www.superprof.com/lessons/reading/glastonbury/
4. C2 Education - Glastonbury, CT https://www.c2educate.com/locations/glastonbury-ct/	4. Leaps in Learning - Reading Tutor Glastonbury CT https://leapsinlearning.com/reading-tutor-glastonbury-ct/
5. Care.com - Online Reading Tutors Glastonbury, CT https://www.care.com/online-reading-tutors/glastonbury-ct	5. Chemistry, Reading, and English Tutor in Glastonbury, CT https://www.wyzant.com/Tutors/CT/Glastonbury/8235519/
	6. Tutoring - GHS Reading and Writing Center https://sites.google.com/a/glastonburyus.org/ghs-read-write-center/...
	7. Top 10 Reading Tutors in Glastonbury, CT https://www.care.com/reading-tutors/glastonbury-ct
	8. Kumon Math and Reading Center of Glastonbury https://www.yelp.com/biz/kumon-math-and-reading-center-of-glaston...
	9. Reading Tutors in South Glastonbury, CT https://www.privatetutordirectory.com/private-tutors/ct/south+gla...

Want to improve your visibility across AI and Google results?
Contact us at agency@nextdoorcreations.com for a custom strategy.